

by FAYYADH JAAFAR

KONTENA Nasional Bhd's acquisition of 30 new Volvo FM440 62 T RAS prime movers is part of the logistics provider's plan to expand its fleet and services.

CEO Nik Muzani Nik Abdul Aziz said the newly acquired prime movers modernise the company's fleet, support all lines of business within its service offerings, and give better market outreach and enable it to explore niche markets with quality customers.

The handover ceremony was held at the Volvo Trucks Malaysia dealership in Port Klang on March 29, 2022, to unveil the prime movers in Kontena Nasional's distinctive new livery.

Citing the demand for logistics services, especially during Movement Control Order (MCO) periods, Nik Muzani said the demand for logistics is even greater now than before, and Kontena Nasional provides more than just transportation services.

"The full suite of our services includes international freight forwarding, warehousing, distribution, supply chain solutions and halal logistics, in line with our vision of becoming Malaysia's premier supply chain solutions provider," he told *The Malaysian Reserve (TMR)*.

He added that Kontena Nasional is also offering its know-how and expertise as a third-party logistics (3PL) and supporting e-commerce.

"Being the pioneer of Malaysian logistics 50 years ago, Kontena Nasional continues from strength to strength, even during trying times, as we have seen with the Covid-19 pandemic.

"As Malaysia enters the endemic phase, Kontena Nasional is doing everything it can to ensure the company is prepared for the increase in demand and disruptions brought about by the outbreak," *TMR* was told.

As an essential service provider, Kontena Nasional's approach is always business-as-usual, even during unusual circumstances.

"Kontena Nasional's mission in providing quality logistics services was evident during the various MCO periods, where Kontena Nasional was the backbone of Malaysian logistics, ensuring zero disruptions and fulfilling continuous demands steadily," the CEO said.

As part of Kontena Nasional's strategic planning, the company has been expanding and upgrading its fleet and is currently refurbishing and enhancing its current warehouses, increasing its warehouse footprint in Malaysia with newly built facilities, and embarking on an integrated digital operating system to streamline all work processes encompassing all its facilities in Malaysia.

Meanwhile, digitalisation is a key component of Kontena Nasional's strategy to improve efficiency and service quality.

"We are already embarking on our own integrated digital operating system, set to greatly enhance our customer experience as it connects the dots of our various services and offers seamless end-to-end visibility to our customers on their shipments' journey through Kontena Nasional's network.

"That, coupled with our readiness as a 3PL service provider to cater to Malaysia's ever-growing appetite for e-commerce, points in the direction of a new niche for Kontena Nasional," he said to *TMR*.

In regard to environmental sustainability, Nik Muzani added that Kontena Nasional is committed to reducing carbon emissions and improving fuel efficiency and is constantly looking for ways to reduce its impact on the



Fleet expansion is key to Kontena Nasional's growth

The Volvo FM440 6x2 T RAS features a 440hp D13A440 engine and is equipped with a 450-litre tank for improved payload capacity over its predecessor

Pics courtesy of Kontena Nasional



The trucks are designed with advanced technology that maximises fuel economy while minimising noise pollution, contributing to a cleaner and safer environment

environment.

"We believe in the agenda of sustainability and the acquisition of the new prime movers from Volvo with breakthrough standards in fuel efficiency and CO2 emissions supports that.

"Kontena Nasional also believes that in the near future, Malaysia's infrastructure will be ready to adopt electric vehicles and alternative-fuelled logistics fleets like liquefied natural gas, and Kontena Nasional is excited to welcome that sea-change," he said.

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These prime movers are also fitted with

Volvo's latest safety systems such as Electronic Stability Programme, Traction Control System, Anti-lock Braking Systems and Driver Alert Monitoring, ensuring safe driving performance for both driver and vehicle.

Additionally, these Volvo trucks are designed with advanced technology that maximises fuel economy while minimising noise pollution, thereby contributing to a cleaner and safer environment.

Since its establishment in 1971, when containerisation was first introduced to the country, Kontena Nasional has been expanding its core container hauling business into international freight forwarding, warehousing, distribution, supply chain solutions and halal

logistics services.

Now, Kontena Nasional serves multinational corporations, small and medium enterprises, and local conglomerates, and is poised to expand further beyond the shores of Malaysia.

"Kontena Nasional has been Malaysia's logistics industry standard for 50 years; with know-ledge and know-how that kept us relevant and being a sought-after service provider, even throughout the pandemic crisis in 2020 and 2021, we are confident that we can continue to thrive despite challenging economic landscapes.

"Be it in conventional logistics or 3PL, look to Kontena Nasional as Malaysia's one-stop premier supply chain solutions provider," Nik Muzani concluded.